

# BMW

## U.S. Press Information

For Release: Immediate

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### **BMW Motorrad USA 2024 Model Year Update.**

**Woodcliff Lake, NJ – June 30, 2023**...BMW Motorrad USA would like to announce the first model year update for 2024. Updates include new colors and Option 719 packages as well as a newly offered Intelligent Emergency Call feature.

**Intelligent Emergency Call** is available as standard or as an option for the following models and series in the USA and Canada for model year 2024: F 900 R and XR (optional) K 1600x (standard), R 1250x (standard), R 18 B and Transcontinental (standard), S 1000 R / RR (standard), CE 04 (standard). Intelligent Emergency Call adds a covered SOS button, loudspeaker and microphone to the right-side handlebar controls.



The eCall system uses BMW Motorrad Connected Services which can be activated during new vehicle delivery to the customer. When pressed, the SOS button connects the rider to an agent who can be advised verbally of the general situation, of the level of injury, if one exists and who can contact emergency services, if required. If a motorcycle fall or crash is detected, an eCall is automatically placed.

For model year 2024, all new BMW M motorcycles include the 600-mile Ultimate Care Break-In Service. The BMW Ultimate Care service programs were launched in 2021.

### **BMW CE 04**

MSRP: \$12,195 plus Destination

#### Colors

- Light White (standard / unchanged)
- Avantgarde Pkg: Imperial Blue Metallic replaces Magellan Grey Metallic (optional)

#### Options and Packages

- No changes

#### Standard Equipment

- Intelligent Emergency Call has been added.

### **BMW C 400 GT**

MSRP: \$8,245 plus Destination

#### Colors

- Alpine White (standard / unchanged)
- Style Triple Black (optional / unchanged)
- Style Exclusive: Imperial Blue Metallic replaces Callisto Gray Metallic (optional)

#### Options and Packages

- No changes

#### Standard Equipment

- No changes

## **BMW G 310 R**

MSRP: \$4,995 plus Destination.

### Colors

- Cosmic Black 2 (standard / unchanged)
- Style Sport: Racing Blue Metallic replaces Polar White/Racing Blue Metallic. (optional)
- Style Passion: Granite Grey Metallic replaces Racing Red (optional)

### Options and Packages

- No changes

### Standard Equipment

- No changes

## **BMW G 310 GS**

MSRP: \$5,695 plus Destination.

### Colors

- Cosmic Black 3 (standard / unchanged)
- Style Sport: Polar White/Racing Blue Metallic (optional / unchanged)
- Style Rallye: Racing Red replaces Kalamata Dark Gold Metallic (optional)

### Options and Packages

- No changes

### Standard Equipment

- No changes

## **BMW F 900 R**

MSRP: \$8,995 plus Destination.

### Colors

- Racing Red replaces Black Storm Metallic (standard)
- Style Sport: Light White. Updated graphics (optional)
- Style Triple Black replaces Style Exclusive / Bluestone Metallic (optional)

### Options and Packages

- Intelligent Emergency Call added as a stand-alone option.
- Select Pkg (Heated Grips, Keyless Ride): Has been removed. Part of Premium Pkg.
- Premium Pkg: M Endurance Chain and ABS Pro added to package.  
Cruise Control, Adaptive Headlight, Headlight Pro, Center Stand, GPS Prep, Saddle Bag Mounts and TPM have been removed from package.

### Options and Packages

- Intelligent Emergency Call added as a stand-alone option.

### F 900 R Standard Equipment

- No changes

## **BMW F 900 XR**

MSRP: \$11,695 plus Destination.

### Colors

- Light White. Updated graphics (standard)
- Style Sport: Racing Blue Metallic 2 replaces Racing Blue Metallic (optional)
- Style Triple Black. Updated graphics (optional)

### Options and Packages

- Intelligent Emergency Call added as a stand-alone option.

### F 900 XR Standard Equipment

- No changes

## **BMW R 18**

MSRP: \$14,995 plus Destination.

### Colors

- Black Storm Metallic (standard / unchanged)
- Manhattan Metallic Matte (optional / unchanged)
- Black Storm Metallic / Vintage replaces Mars Red (optional)
- Style Option 719 Velvet Green Metallic replaces Option 719 Mineral White Metallic (optional)

### Options and Packages

- No changes.

### Standard Equipment

- No changes

## **BMW R 18 Classic**

MSRP: \$17,995 plus Destination

### Classic Colors

- Black Storm Metallic (standard / unchanged)
- Manhattan Metallic Matte (optional / unchanged)
- Black Storm Metallic / Vintage replaces Mars Red (optional)
- Style Option 719 Moon Stone Mineral White Metallic replaces Option 719 Mineral White Metallic and Option 719 Galaxy Dust / Titan Silver Metallic (optional)

### Options and Packages

- Select Pkg: Locking gas cap has been removed. Is available as stand-alone option.

### Standard Equipment

- No changes

## **BMW R 18 Roctane**

MSRP: \$18,695 plus Destination

### Colors

- Black Storm Metallic (standard)
- Manhattan Metallic Matte (optional)
- Mineral Grey Metallic Matte (optional)

The BMW R 18 Roctane is a new model for 2024.

Additional information may be found [here](#).

## **BMW R 18 B**

MSRP: \$19,945 plus Destination.

### Colors

- Black Storm Metallic (standard / unchanged)
- Manhattan Metallic Matte (optional / unchanged)
- Racing Blue Metallic replaces Gravity Blue Metallic (optional)
- Style Option 719 Black Pearl Black storm Metallic 2 replaces Option 719 Mineral White Metallic and Option 719 Galaxy Dust / Titan Silver Metallic (optional)

### Options and Packages

- Premium Pkg: Anti-Theft Alarm, TPM Tire Pressure Monitor, Seat Heating, Locking Fuel Cap and Central Locking have been removed from package.
- Anti-Theft Alarm, Seat Heating and Central Locking available as stand-alone options.

### Standard Equipment

- Intelligent Emergency Call has been added.

## **R 18 Transcontinental**

MSRP: \$23,995 plus Destination.

### Colors

- Black Storm Metallic (standard / unchanged)
- Manhattan Metallic Matte (optional / unchanged)
- Racing Blue Metallic replaces Gravity Blue Metallic (optional)
- Style Option 719 Moon Stone Mineral White Metallic replaces Option 719 Mineral White Metallic and Option 719 Galaxy Dust / Titan Silver Metallic (optional)

### Options and Packages

- Premium Pkg: Anti-Theft Alarm, Locking Fuel Cap and Central Locking have been removed from package.
- Anti-Theft Alarm, Locking Fuel Cap and Central Locking available as stand-alone options.

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW R 1250 R**

MSRP: \$15,345 plus Destination.

### Colors

- Ice Grey (standard / unchanged)
- Style Sport: Racing Blue Metallic (optional / unchanged)
- Style Triple Black (optional / unchanged)

### Options and Packages

- Premium Pkg: MSR Dynamic Engine Brake Control, Gear Shift Assist Pro and Ride Modes Pro have been added.  
Design Option Silencer, Chrome Exhaust Pipe, Cruise Control and TPM Tire Pressure Monitor have been removed from package.
- TPM Tire Pressure Monitor is available as a stand-alone option.

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW R 1250 RS**

MSRP: \$15,995 plus Destination.

### Colors

- Ice Grey (standard / unchanged)
- Style Sport: Racing Blue Metallic (optional / unchanged)
- Style Triple Black (optional / unchanged)

### Options and Packages

- Premium Pkg: Design Option Silencer and Chrome exhaust Pipe have been removed from package.

### Standard Equipment

- Intelligent Emergency Call has been added.



## **BMW R 1250 RT**

MSRP: \$19,995 plus Destination

### Colors

- Alpine White (standard / unchanged)
- Style Sport: Racing Blue Metallic 2 replaces Racing Blue Metallic (optional / unchanged)
- Style Triple Black: Black Storm Metallic 2 (optional / unchanged)
- Option 719: Meteoric Dust 2 Metallic (optional / unchanged)

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW R 1250 GS Adventure**

MSRP: \$20,745 plus Destination

### Colors

- Ice Gray (standard / unchanged)
- Style Triple Black: Black Storm Metallic/Black/Achat Gray (optional / unchanged)
- Style GS Trophy: Gravity Blue metallic Matte (optional / unchanged)
- Style Rallye: Racing Blue Metallic replaces Light White/Racing Blue/Racing Red (optional)

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW S 1000 R**

MSRP: \$14,295 plus Destination

### Colors

- Black Storm Metallic (standard / unchanged)
- Style Sport: Bluestone Metallic (optional / unchanged)
- M Motorsport: Light White. Updated graphics. (optional)

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW S 1000 RR**

MSRP: \$18,295 plus destination

### Colors

- Black Storm Metallic (standard / unchanged)
- Style Passion: Racing Red. Updated graphics (optional)
- M Motorsport: Light White. Updated graphics (optional)

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW M 1000 R**

MSRP: \$21,695 plus Destination

### Colors

- Light White / M Motorsport (standard)
- M Competition Pkg: Black Storm Metallic/M Motorsport (optional)

### Options and Packages

- No changes

### Standard Equipment

- Ultimate Care Break-In Service has been added.

## **BMW M 1000 RR**

MSRP: \$33,345 plus destination

### Colors

- Light White / M Motorsport (standard)
- M Competition Pkg: Black Storm Metallic/M Motorsport (optional)

### Options and Packages

- No changes

### Standard Equipment

- Ultimate Care Break-In Service has been added.

## **BMW K 1600 GT**

MSRP: \$24,295 plus Destination

### Colors

- Black Storm Metallic (standard / unchanged)
- Style Sport: Light White/Racing Blue Metallic/Racing Red (optional / unchanged)
- Style Option 719 Havana Meteoric Dust 2 Metallic replaces Option 719 Meteoric Dust 2 Metallic (optional)

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW K 1600 GTL**

MSRP: \$27,295 plus Destination

### Colors

- Black Storm Metallic (standard / unchanged)
- Style Exclusive: Gravity Blue Metallic (optional / unchanged)
- Style Option 719 Havana Meteoric Dust 2 Metallic replaces Option 719 Meteoric Dust 2 Metallic (optional)

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW K 1600 B**

MSRP: \$22,945 plus Destination

### Colors

- Black Storm Metallic (standard / unchanged)
- Style Exclusive: Manhattan Metallic Matte (optional / unchanged)
- Option 719 Special Edition Midnight Meteoric Dust 2 Metallic (optional / unchanged) Production ends 10/31/2023.

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW K 1600 Grand America**

MSRP: \$28,130 plus Destination

### Colors

- Black Storm Metallic (standard / unchanged)
- Style Exclusive: Manhattan Metallic Matte (optional / unchanged)
- Option 719 Special Edition Midnight Meteoric Dust 2 Metallic (optional / unchanged) Production ends 10/31/2023.

### Options and Packages

- No changes

### Standard Equipment

- Intelligent Emergency Call has been added.

## **BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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